## FORRESTER®

## The Total Economic Impact™ Of TrustArc

Through a key customer interview and data aggregation, Forrester concluded that TrustArc has the following three-year financial impact.

66



126%



\$3.74M



\$2.08M



< 6 Months

Using the suite of TrustArc tools is incredibly important to us to document and track compliance with our global privacy program.

Chief Compliance Officer, Industrial Company

99

## Composite Organization

CHALLENGES
before TrustArc



Manual processes were inefficient and time-consuming



Multiple data records to keep track of made structured compliance with privacy laws across the organization difficult



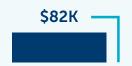
Privacy compliance done through spreadsheets was not scalable



\$3M

Possible benefit: Reduced cost of privacy incident

ENEFITS
With TrustArc



Reduced cost to prove compliance and support audits

\$646K —

Reduced cost of compliance with privacy laws

This document is an abridged version of a case study commissioned by TrustArc titled: The Total Economic Impact Of TrustArc, May, 2022.

Commissioned By
TrustArc

**READ THE FULL STUDY**