

# The Foundations of Privacy Contracting

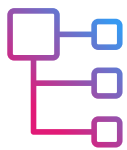
Understanding the intricacies of privacy contracting is essential for legal professionals working in privacy.

## Privacy and security disclosures



### Privacy policy

- Types of data subjects:
  - Website users
  - Customers
  - Partners
  - Employees
- Types of Information Collected
- Contact Links for Data Subjects



### Sub-processors and Affiliates Disclosure

- Information About Sub-processors:
  - Entity details
  - Location
  - Purpose of data processing
  - Safeguards (DPF, SCCs)
  - Data privacy representative contact info



### Technical and organizational measures (TOMS)

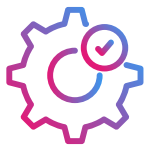
- Encryption measures
- Data center locations
- Physical security controls
- Third-party compliance audits
- Access controls
- Penetration testing
- Data deletion, export, and return policies



### Cookie policy

- Types of cookies (essential, analytics, content)
- How to disable or delete certain cookies

## Policies and addenda



### Data Processing Agreement (DPA)

- Purpose of data processing
- Type of data processed
- Data processing instructions
- Duration of data processing rights
- Obligations of both parties



### Acceptable use policy

- Usage Restrictions
- Prohibition of illegal, harmful, or offensive use
- Rights to monitor and enforce prohibitions



### Accessibility policy

- Commitment to Web Content Accessibility Guidelines (WCAG) 2.1AA



### Security addendum

- Administrative safeguards (incident response, change management, background checks)
- Technical safeguards (physical security, vulnerability scanning, network security)
- Organizational safeguards (security program, third-party assessments, disaster recovery)



### Business associate addendum (BAA)

- Protects personal health information (PHI)
- Required under HIPAA for services involving PHI
- Ensures compliance with specific data protection standards

## Ensure strong privacy contracting practices

*Ready to refine your privacy contracting approach?  
Earn trust quickly in real-time with Trust Center*

Discover a purpose-built “no code” online hub that simplifies all aspects of public-facing trust and safety, consolidating disclosures, policies, data subject rights, and more for enhanced trust.

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