TrustArc



Welcome to the Privacy PowerUp Series - designed to help professionals master the privacy essentials. This is infographic number three of ten in the series. Be sure to fully PowerUp your privacy knowledge and check out all of the resources in the series!

Building a Data Inventory

Creating a **data inventory offers key benefits**, including understanding data flows, classifying and assessing the sensitivity of personal data, providing essential information for risk assessment, enabling the implementation of security controls, and **ensuring compliance with privacy regulations** like GDPR and CCPA.



Here are the four steps to building a comprehensive data inventory:





Stop and Plan

- Define goals: Are you addressing data privacy needs or broader IT/IS requirements?
- Assess current state: What is the current state of maintaining personal data?
- Leverage existing processes: Can existing processes be used, or will new ones need to be created?
- **Determine data ownership:** Who owns the data, and who is responsible for maintaining it?
- **Sustainability:** How will the organization keep the data inventory current? Is it sustainable?



Build Out

Once the planning is complete, start building out the data inventory:

- Identify business activities: Recognize internal and external activities that process personal data.
- Engage data owners and SMEs: Identify and collaborate with data owners or subject matter experts (SMEs).
- **Transparency and commitment:** Be clear about time commitments and expectations with SMEs and their leadership.

• Collect data:

- Conduct interviews.
- Distribute surveys.
- Use automated data discovery and scanning tools.
- **Review and approve:** Ensure the completeness of business activities and personal data processing.
- Validate and map: Validate content and develop optional data flow maps to visualize processing activities.



With the data inventory in place, the next step is to assess the risk:

Assess Risk and Remediate

- Risk assessment:
 - Identify high-risk business processes.
 - Determine if personal data crosses international borders.
 - Check for automated scoring or Al use.
 - Identify special categories of data (e.g., ethnicity, religion, etc.).
 - Assess medical data, including biometrics.

Sort by risk:

- Sort business processes by high to low risk using a risk-based model.
- Further assess high and medium-risk activities to reduce inherent risk and establish target residual risk.

• Complete PIAs:

- Conduct Privacy Impact Assessments (PIAs) with SMEs and data owners.
- Identify compliance gaps and minimize risk areas.
- Document assessment activities and results for potential requests by authorities.



The final stage is to publish your data inventory:



Publish and Demonstrate

 Software tools: For larger data inventories or dynamic data processing, consider leveraging software such as TrustArc's <u>Data Mapping & Risk Manager</u> to automate data mapping, risk analysis, compliance reporting and remediation.

• Collate findings: Compile the inventory so it can be used organization-wide.

• **Maintain accuracy:** Ensure SMEs or business activity owners keep the content current and accurate.

Automate your manual workflows with data maps & ROPAs?

When it comes to your data and vendor management for compliance, it is important to continuously assess and monitor for privacy risks. Use TrustArc's <u>Data Mapping & Risk Manager</u> to automate data mapping and risk management. Out-of-the box templates and automated workflows help you continuously govern and generate ROPAs and Assessments to minimize your risk.

REQUEST A DEMO

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