

"TrustArc offers strong customer service and support and frequent and timely updates for the solutions."

With TrustArc Assessment Manager, the client was able to;

- + increase the number of users by 60% to over 8,000 and;
- + achieve over a 300% increase in number of privacy assessments generated per year.

Fortune 100 Technology Company

Company Profile

SIZE
Fortune 100

INDUSTRY
Technology

CHALLENGES

Needed an Automated Assessment Solution That Could Scale

The client for many years had relied upon an in-house assessment solution. However, the solution was not robust enough to scale efficiently. Too many of its functions were manual and not automated and the solution was hardcoded, so changes were costly and time-consuming. It also was limited in terms of producing audit trails.

The client was able to produce about 1,000 assessments per year with about 5,000 users, but it wanted to increase the number of users and volume of assessments dramatically.



Aside from delivering a solid privacy technology platform, TrustArc offers strong customer service and support and frequent and timely updates for the solutions.

Corporate Privacy Program Director

SOLUTION

Using TrustArc Assessment Manager, the client was able to increase the number of users **by 60% to over 8,000** and **achieve over a 300% increase** in number of privacy assessments generated per year.



Assessment Manager



Template Name	No. of Assessments Using	Last Updated	Status	Actions
Example Template Name	10	Nov 21, 2022	Active	View
Example Template Name	5	Jul 20, 2022	Archived	View
Example Template Name	15	Jul 15, 2022	Active	View
Example Template Name	8	Jul 15, 2022	Active	View
Example Template Name	12	Jul 15, 2022	Active	View
Example Template Name	3	Jul 15, 2022	Active	View
Example Template Name	7	Jul 15, 2022	Active	View
Example Template Name	4	Jul 15, 2022	Active	View
Example Template Name	6	Jul 15, 2022	Active	View
Example Template Name	9	Jul 15, 2022	Active	View
Example Template Name	11	Jul 15, 2022	Active	View
Example Template Name	13	Jul 15, 2022	Active	View
Example Template Name	14	Jul 15, 2022	Active	View
Example Template Name	16	Jul 15, 2022	Active	View
Example Template Name	17	Jul 15, 2022	Active	View
Example Template Name	18	Jul 15, 2022	Active	View
Example Template Name	19	Jul 15, 2022	Active	View
Example Template Name	20	Jul 15, 2022	Active	View

RESULTS

The TrustArc solution contains over **100 client-specific data privacy mandates and standards** and incorporates the client's own workflows. Compliance issues relating to embedded data privacy mandates now are flagged automatically.

Also, non-expert stakeholders can **rely on built-in rules logic to expedite the assessment process**. The new solution has become a critical GDPR resource for the client as it begins operating under the **requirements of GDPR Articles 30 and 35** (e.g., reporting & DPIAs).



“

I believe that our partnership with TrustArc and use of its products contributes to giving our customers and other stakeholders confidence that we take privacy very seriously.

Corporate Privacy Program Director

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Ready to get started?

[Read About TrustArc](#)



[Talk to an Expert](#)

About TrustArc

As the leader in data privacy, TrustArc automates and simplifies the creation of end-to-end privacy management programs for global organizations. TrustArc is the only company to deliver the depth of privacy intelligence, coupled with the complete platform automation, that is essential for the growing number of privacy regulations in an ever-changing digital world. Headquartered in San Francisco, and backed by a global team across the Americas, Europe, and Asia, TrustArc helps customers worldwide demonstrate compliance, minimize risk, and build trust. For additional information visit www.trustarc.com