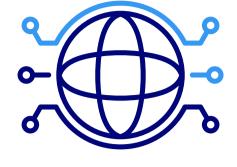
TrustArc



Welcome to the Privacy PowerUp Series - designed to help professionals master the privacy essentials. This is infographic number seven of ten in the series. Be sure to fully PowerUp your privacy knowledge and check out all of the resources in the series!

International Data Transfers and Onward Transfers

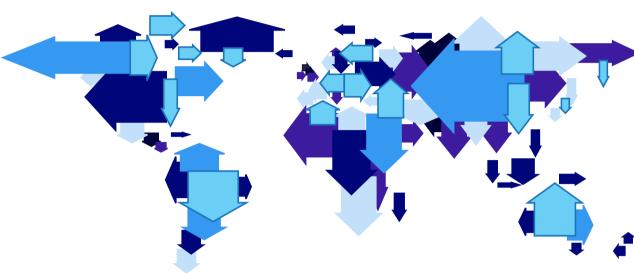
Transferring data is essential for businesses in today's global economy. Data transfers are estimated to contribute \$2.8 trillion to global GDP and are expected to grow to \$11 trillion by 2025.¹



What constitutes a data transfer?

To determine if a data movement is a transfer, consider the following:

- Map out the data flow—where did it originate?
- Identify the storage location
- Determine who accesses the data and where they are located
- Assess any external sharing of data



Using this approach, you can better understand whether your data movements qualify as a transfer, and align with <u>EDPB guidelines</u>

Restrictions on data transfers



Data localization lawsExamples include China, Russia, and Vietnam



Adequacy decisionsEU to Canada

In-between approaches:

- EU to Canada
 FULLS Data Prive
 - EU-US Data Privacy Framework (DPF)
 - Japan and the EUDubai International Financial Centre and APEC CBPR
 - Transfer contracts
 - International Data Transfer Agreements (IDTAs)
 Regions with SCCs include the EULUK China H

Standard Contractual Clauses (SCCs)

- Regions with SCCs include the EU, UK, China, Hong Kong, and Brazil
- ConsentExplicit permission required from individuals
- Consent requirements vary by region
 Other methods
- Binding Corporate Rules (BCRs)APEC CBPR System Certification

1 2 3

Practical steps to manage data transfers





and sharing details



as transfers using

regulatory guidelines

AF2



decision, SCCs,

consent, etc.)

Implement



consents, and document processes

Monitor

Regular reviews and updates ensure ongoing

and update

compliance

Streamline your cross-border data transfer mechanism

With <u>TRUSTe DPF verification</u> and <u>APEC CBPR & PRP certification</u>, effortlessly manage and showcase your international data transfer compliance with government-backed data privacy frameworks.



TRUSTe

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