

"TrustArc helped us to build our compliance program, which greatly accelerated our business."

50% Cut time-to-compliance

50% Reduced operating expenses

25% Privacy processes automated

Medium Enterprise Consumer Services Company

Company Profile

SIZE: Medium Enterprise
INDUSTRY: Consumer Services

CHALLENGES

The privacy compliance and business challenges that the company worked with TrustArc on include:

- Managing global laws and regulations
- Building and operationalizing their privacy program
- Demonstrating GDPR compliance
- Automating management of DPIAs
- Centralizing, organizing and completing data privacy information and assets for cross-org collaboration



TrustArc helped us to build our compliance program, which greatly accelerated our business. Their privacy expertise served as an enabler for our business.

USE CASE

The key TrustArc solutions and services that the company uses include:

- **Assessment Manager** to do cross-org data privacy assessments
- **Data Inventory Hub** to provide a single place to maintain their data inventory and business process activity records in a secure and segmented way

The company has utilized TrustArc for their privacy needs for 2+ years.



Assessment Manager



Data Inventory Hub

RESULTS

The company achieved the following results with TrustArc:

- **Cut time-to-compliance by 31-50%**
- **Reduced operating expenses** required to run their privacy program by **31-50%**
- **Automated up to 25% of their privacy processes** that were previously managed manually
- Generated **Article 30 reports** to meet regulatory obligations
- Populated their **privacy data inventory** and business process activity records in a **manageable, scalable and effective** manner



The company noted satisfaction with the following aspects of TrustArc:

- Ease of use of the tools and offerings
- Flexibility to scale to meet changes in my business
- Level of customization available
- Onboarding and support process
- Ability to generate meaningful reports



The company also agreed that TrustArc:

- Made it easier to fulfill compliance obligations
- Demonstrates high subject matter expertise for privacy compliance
- Offers highly innovative privacy products
- Helps automate and operationalize the privacy program
- Enables us to make more informed business decisions
- Helps us automatically identify applicable laws and regulations

Ready to get started?

[Read About TrustArc](#)



[Talk to an Expert](#)

About TrustArc

As the leader in data privacy, TrustArc automates and simplifies the creation of end-to-end privacy management programs for global organizations. TrustArc is the only company to deliver the depth of privacy intelligence, coupled with the complete platform automation, that is essential for the growing number of privacy regulations in an ever-changing digital world. Headquartered in San Francisco, and backed by a global team across the Americas, Europe, and Asia, TrustArc helps customers worldwide demonstrate compliance, minimize risk, and build trust. For additional information visit www.trustarc.com