



Five Tips for Managing Privacy Across the Organization

Developing privacy partnerships is the secret ingredient for ensuring privacy has a seat at the table within each department and decision-making process in your organization



Follow these 5 tips to foster a team of privacy avengers

TIP 1



Build a privacy culture

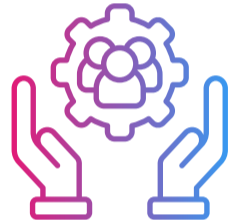
Set a strong privacy narrative:

- Overcome misconceptions that privacy is a roadblock
- Market privacy internally as a problem solver and risk reducer

Align data protection with team goals:

- Identify how privacy impacts different departments
- Support departments with tailored privacy solutions

TIP 2



Grow privacy partnerships

Identify core data roles:

- Determine departments handling large amounts of personal data
- Bring them into the privacy conversation

Find current privacy acolytes:

- Identify individuals passionate about privacy
- Foster opportunities to engage and educate

Be aware of privacy pitfalls:

- Address information siloing and encourage communication
- Establish privacy steering committees with diverse representation

TIP 3



Foster privacy education

Provide ongoing education:

- Offer onboarding and annual training
- Use newsletters, presentations, and events like Data Privacy Day

Tailor training to roles:

- Customize education based on job functions and how they handle data

Encourage curiosity:

- Spark interest in data privacy to create new privacy champions

TIP 4



Set concrete goals and coordinate

Move from philosophy to action: Translate privacy principles into actionable steps

Document and track goals: Ensure goals are aligned with organizational values, department, and job functions

Encourage multidisciplinary focus: Involve experts across departments for complex goals

TIP 5



Embrace multiple perspectives

Understand different viewpoints: Recognize contributions from non-privacy teams

Foster privacy awareness: Encourage privacy enthusiasm throughout the organization

Leverage creativity: Utilize marketing, web development, and IT teams for innovative privacy solutions

Ready to take your privacy program to the next level?

Automate your privacy compliance program. Get guidance to identify compliance issues and recommended remediations for privacy and security on day one.

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