TrustArc G2 REPORT

DATA PRIVACY MANAGEMENT SUMMER 2026

Check Out TrustArc's G2 Reviews

TrustArc REPORT

DATA PRIVACY MANAGEMENT

About TrustArc

As the leader in data privacy, TrustArc automates and simplifies the creation of end-to-end privacy management programs for global organizations. TrustArc is the only company to deliver the depth of privacy intelligence, coupled with the complete platform automation, that is essential for the growing number of privacy regulations in an ever-changing digital world. Headquartered in San Francisco and backed by a global team across the Americas, Europe, and Asia, TrustArc helps customers worldwide demonstrate compliance, minimize risk, and build trust.

About G2

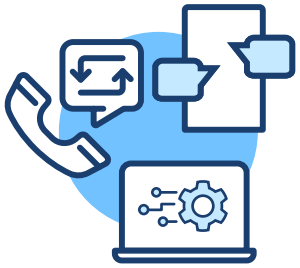
G2 is the world's largest tech marketplace that helps businesses worldwide discover, compare reviews, and pricing for software and other IT services so they can find all the technology they need for their organization.

A trusted source for all kinds of users, G2 leverages thousands of unfiltered, 100% validated reviews and analyzes more than 4 million data points to determine which products and companies make it to the top, and help you make better technology decisions.

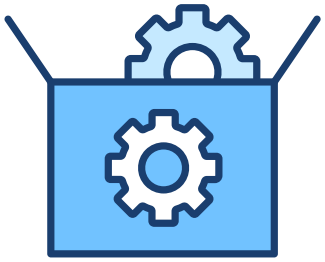
With all reviews coming from honest TrustArc users, G2 is an unbiased source of information that has helped us gain a valuable position among the top players in data privacy management. Keep reading to find out more!

What Sets TrustArc Apart?

Here are four common factors that prompt users like yourself to call on TrustArc for their data privacy management needs.



Quality of Support



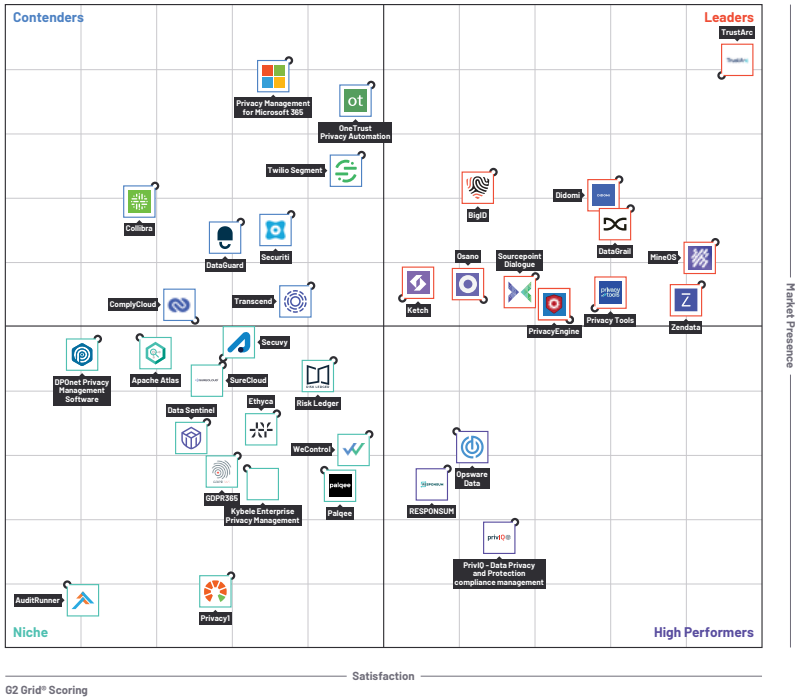
Ease of Setup

Dashboard

Ease of Admin

#1 in Data Privacy Management

G2 REPORT DATA PRIVACY MANAGEMENT



Customer Satisfaction + Market Presence

TrustArc has consistently secured the top-ranking position for data privacy management on G2 (currently **thirteen quarters** in a row at #1), a testament to its exceptional performance in both customer satisfaction and market presence. The reviews on G2 serve as a valuable reflection of real user experiences within the marketplace, providing insightful indicators of what one can anticipate when engaging with TrustArc. As users share their perspectives, TrustArc emerges as a reliable and effective solution in the realm of data privacy management, reinforcing its reputation as a leader in the industry.

How it works:

The Grid® represents the democratic voice of real software users, rather than the subjective opinion of one analyst. G2 rates products from the Data Privacy Management category algorithmically based on data sourced from product reviews shared by G2 users and data aggregated from online sources and social networks.

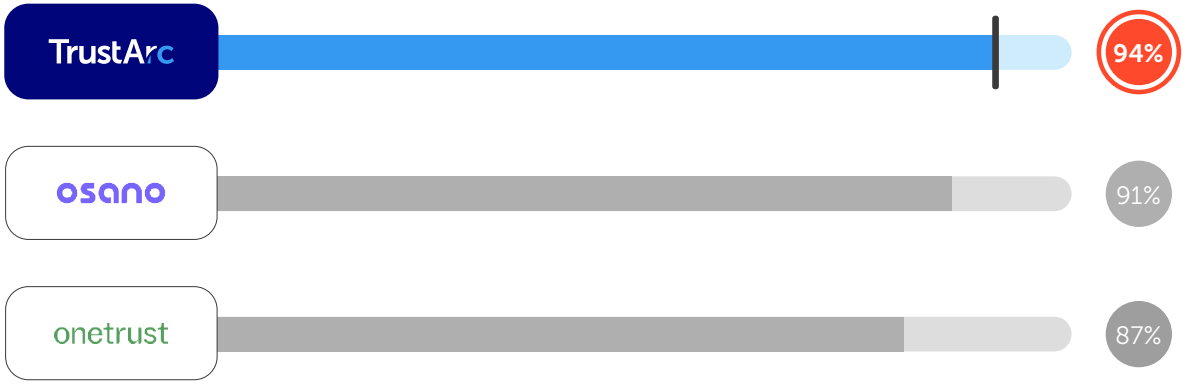
Technology buyers can use the Grid® to help them quickly select the best products for their businesses and to find peers with similar experiences. For sellers, media, investors, and analysts, the Grid® provides benchmarks for product comparison and market trend analysis.

> *"Sailing through the choppy waters of data privacy rules is smooth sailing with TrustArc. It has everything you need to not just meet those rules but actually handle them with ease."*
>
> G2 Review - Tim C., VP Chief Content Officer

TrustArc

Quality of Support

TrustArc is renowned for its exceptional customer service, consistently garnering high ratings from clients.



“Solid platform with strong customer account management.”

- Chris S., Director of Digital Product Management

★★★★★

"We had a great experience with their customer support which helped our team implement the tool quickly.”

- Nishant S., Security Analyst

★★★★★

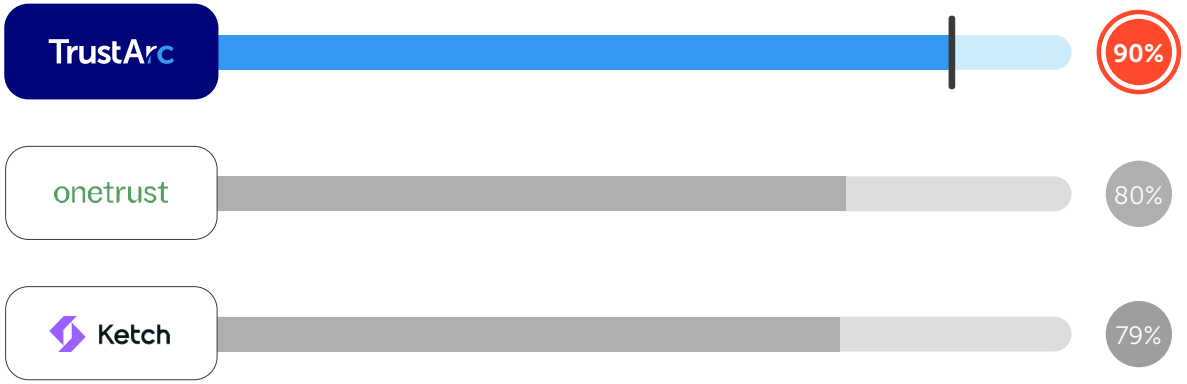
"I have been impressed with the support I have received from my account manager, account executive and other consultants. Their knowledge is immense.”

- Kylie M., Digital Market Manager

★★★★★

Ease of Setup

With step-by-step guides, clear instructions, and a well-organized platform, TrustArc ensures that even users with minimal technical expertise can efficiently navigate through the setup process.



"Implementation was a breeze."
- Brian K., Security, Governance, Risk Compliance Lead

★★★★★

"TrustArc has been extremely helpful in getting us set up to be compliant with a number of privacy and other applicable laws."
- Jacob G., Associate General Counsel, Global Head of Privacy and Product

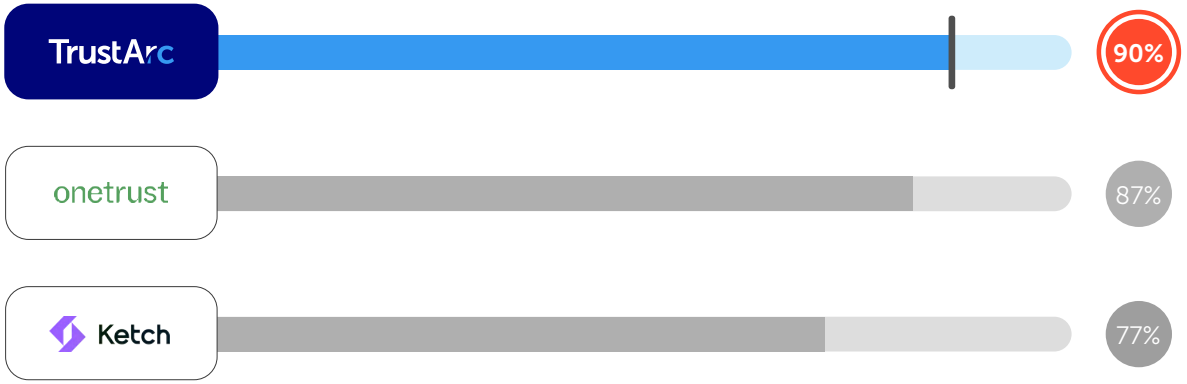
★★★★★

"Easy to set up and maintain."
- Andrew R., Director of Web Development

★★★★★

Dashboard

The TrustArc dashboard makes it easy for companies to streamline privacy management.



“The dashboard UI is very straightforward and well enriched with great feature tools that can easily manage all operational processes and workflows."

- Shaiwal M, Designer

★★★★★

“It is user-friendly to use and allows us to see all the information in easy-to-read reports and analytics."

- Aarzoo S., Project Manager

★★★★★

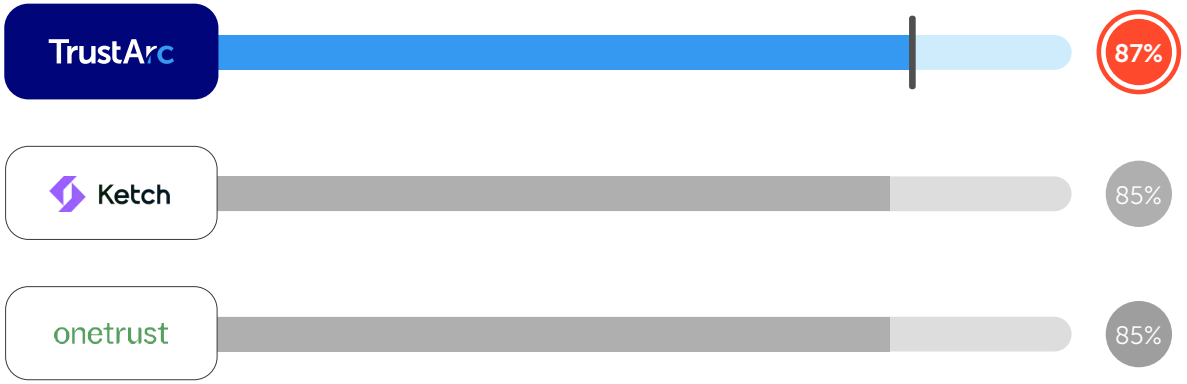
"Easy implementation, in depth guidebooks and dashboards make it easy to monitor all solutions and products that are implemented across business streams."

- Tim C., Privacy Professional

★★★★★

Ease of Admin

TrustArc's focus on ease of administration underscores its commitment to providing a user-friendly solution for comprehensive privacy management.



"The new intuitive and user-friendly interface that makes it easy to manage complex privacy tasks."

- Gunhan P., Legal Counsel

★★★★★

"TrustArc allows my company to seamlessly track and respond to consumer requests for different privacy laws."

- Andrew J., Officer, Senior Data Privacy Analyst

★★★★★

"TrustArc is simple to use and easily automates any complex tasks like data mapping."

- Priyanka R., Marketing Manager

★★★★★

Need more info on TrustArc?

There are over 300+ reviews on G2.

READ OUR REVIEWS