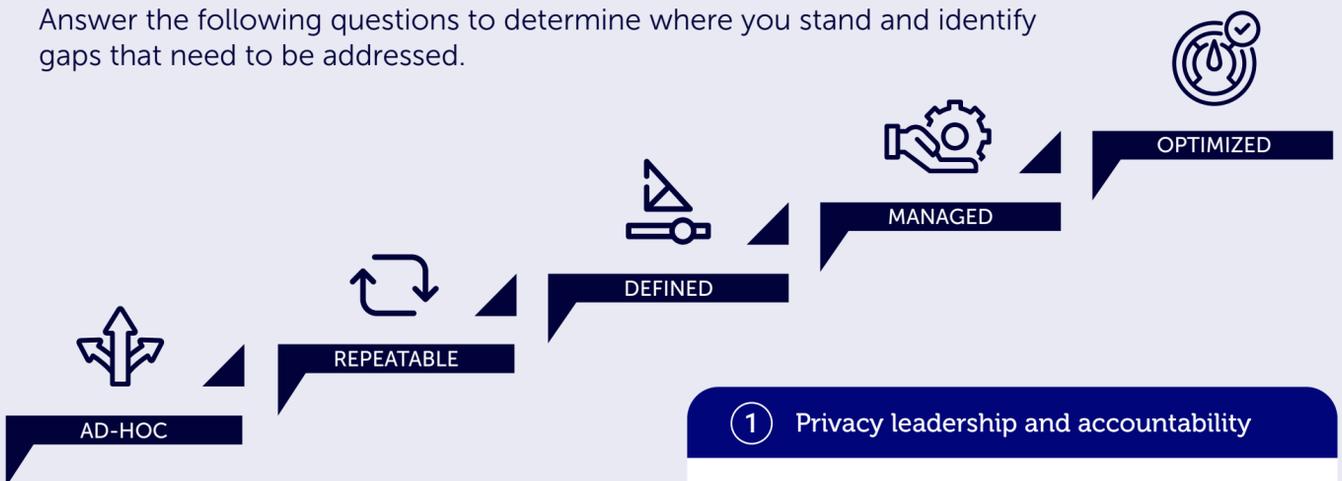


# Privacy Program Maturity Assessment Checklist

## Is your privacy program ready for the next step?

Before automating, use this checklist to evaluate your organization's privacy program maturity.

Answer the following questions to determine where you stand and identify gaps that need to be addressed.



### 2 Governance and strategy

- Are privacy objectives aligned with broader organizational goals and compliance requirements?
- Have you adopted a recognized privacy framework (e.g., Nymity [Privacy Management Accountability Framework](#))?
- Are privacy policies and procedures documented, accessible, and regularly updated?
- Have you mapped your data flows, identifying where personal data is collected, stored, and shared?
- Is a privacy risk management process in place to assess and mitigate risks?

### 1 Privacy leadership and accountability

- Do you have a dedicated privacy leader (e.g., Privacy Officer, Chief Privacy Officer)?
- Are privacy roles and responsibilities clearly defined across departments?
- Does senior leadership actively support and advocate for privacy initiatives?
- Have you established a cross-functional privacy committee?
- Do privacy responsibilities extend beyond legal/compliance to IT, HR, and Marketing?

### 3 Compliance and risk management

- Have you conducted a baseline privacy assessment to identify gaps and risks?
- Are you tracking and managing third-party vendor privacy risks effectively?
- Do you have a documented process for responding to Data Subject Requests (DSRs)?
- Are Privacy Impact Assessments (PIAs) conducted for high-risk processing activities?
- Do you have policies in place for data retention and secure data disposal?

### 4 Training and awareness

- Is privacy training provided to employees on an ongoing basis?
- Are training programs tailored to specific roles (e.g., IT, HR, Marketing, Customer Support)?
- Do employees understand their role in privacy compliance and risk mitigation?
- Are privacy best practices reinforced through internal communications and campaigns?
- Do third-party vendors receive privacy compliance training?

### 5 Monitoring and continuous improvement

- Are privacy program metrics tracked (e.g., DSR response time, policy adherence, incident reports)?
- Is there a structured audit process to ensure privacy policies are followed?
- Are compliance reports regularly reviewed by senior leadership?
- Have you benchmarked your privacy program against industry best practices?
- Do you have a structured roadmap for improving your privacy program?

### 6 Technology and automation readiness

- Are manual privacy processes becoming unmanageable due to volume or complexity?
- Have you identified specific areas where automation could reduce compliance burdens?
- Is your organization prepared to integrate privacy management tools effectively?
- Are you leveraging technology for data mapping, risk assessments, and compliance monitoring?
- Do you have clear criteria for selecting a privacy technology vendor?

## How did you score?

Mostly **YES**

Your privacy program is well-structured and scalable. You may be ready to introduce automation to enhance efficiency.

A mix of **YES** and **NO**

Your program has a solid foundation, but there may be opportunities for improvement. Download our eBook [From Chaos to Control: Build a Scalable Privacy Program Before You Automate](#) for expert strategies to strengthen your approach.

Mostly **NO**

Your privacy program may be in its early stages. Before automating, focus on building a strong governance structure. Get our eBook to learn how.



**Download the eBook**  
**From Chaos to Control: Build a Scalable Privacy Program Before You Automate**

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