

GLOBAL

## Pharmaceuticals & Biotechnology Company



### Company Profile

**INDUSTRY**  
Pharmaceuticals  
Biotechnology

**GEOGRAPHY**  
Multinational

**SIZE**  
19,000+  
Employees

96%

Reduced the time required for initial law assessments

\$\$K

Saved tens of thousands of dollars in external legal fees

25+

25 Laws/Regulations currently being assessed via PrivacyCentral

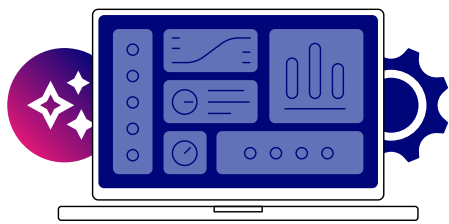
### OVERVIEW

#### From Days to Minutes: How They Automated Global Privacy Compliance

A global life sciences leader with a massive footprint, operating more than 130 sites across 20+ countries and numerous U.S. states.

Since 2018, the organization has partnered with TrustArc to transform complex, overlapping privacy obligations into scalable, repeatable workflows.

By consolidating operations into a unified platform, the privacy team has shifted from reactive compliance to proactive governance, strengthening risk management and increasing enterprise-wide transparency.



### THE CHALLENGES

#### Managing a Fragmented Regulatory Landscape

Operating across 35+ privacy jurisdictions - including GDPR, UK GDPR, China's PIPL and DSL, and a growing patchwork of U.S. state laws - this company faced an increasingly complex compliance landscape. To maintain its leadership position, the privacy team needed a more scalable way to:

- Accelerate Regulatory Response:** Rapidly assess new regulations against existing controls and prioritize action.
- Maintain Audit Readiness:** Keep ROPA and DPIA documentation "ISO-ready" across a vast global footprint.
- Streamline Data Subject Requests:** Deliver faster, more accurate responses to data subject requests and cross-border risk inquiries.
- Reduce Overhead:** Lower the reliance on expensive external counsel for routine jurisdictional and data transfer analysis.

*"We use the TrustArc platform daily. It is fantastic for giving us the risk level of each country we operate in. It helps us save time with initial law assessments that can be done in 5 minutes, versus previously a day or half a week. We have also been able to save on outside legal spend for data transfer assessments. The ROPA reports, DPIA outputs and PrivacyCentral reporting provide us with audit-ready evidence."*

Associate Director, IT Privacy Compliance

### THE SOLUTIONS

#### A Unified Privacy Hub

This company leveraged the full TrustArc platform to centralize its privacy office and automate daily operations.

- PrivacyCentral & Nymity Research:** These tools allow the team to map applicable laws to current controls and benchmark readiness against new requirements. This eliminates manual research and provides instant clarity on how new laws affect the business.
- Data Mapping & Risk Manager:** Serving as the daily operational hub, this tool maintains visibility into business processes and systems to ensure an accurate Record of Processing Activities (ROPA).
- Assessment Manager:** Standardizes DPIA workflows, producing the defensible reports required for regular internal and external audits.
- Individual Rights Manager & Cookie Consent Manager:** These tools centralize data subject request workflows and manage tracker consent lifecycle.

### THE RESULTS

#### Efficiency and Defensible Compliance

By moving away from fragmented tools and manual processes, the company has achieved significant operational speed and cost savings:

- Rapid Law Assessment:** Reduced the time required for initial law assessments from days or half a week to just 5 minutes.
- Cost Avoidance:** Saved tens of thousands of dollars in external legal spend for data transfer assessments.
- Operational Transparency:** Gained continuous visibility into the program with leadership-ready KPIs and audit-ready evidence.
- Regulatory Coverage:** 25 Laws/Regulations currently being assessed via PrivacyCentral.

## Ready to get started?

[Read About TrustArc](#)

[Talk to an Expert](#)

#### About TrustArc

As the leader in data privacy, TrustArc automates and simplifies the creation of end-to-end privacy management programs for global organizations. TrustArc is the only company to deliver the depth of privacy intelligence, coupled with the complete platform automation, that is essential for the growing number of privacy regulations in an ever-changing digital world. Headquartered in San Francisco, and backed by a global team across the Americas, Europe, and Asia, TrustArc helps customers worldwide demonstrate compliance, minimize risk, and build trust. For additional information visit [www.trustarc.com](http://www.trustarc.com)