

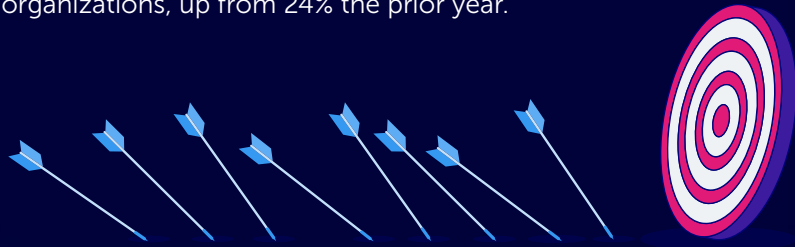
The 5 Stats You Need to Know

TrustArc scored companies around the world according to their privacy performance on a Global Privacy Index. Take a look at the numbers.

38% *in failing range, up from 24%*

Privacy's middle class is vanishing.

The Global Privacy Index dropped to 53% in 2026, down from 61% in 2025. While the top third held steady above 75%, a significant share of mid-tier programs slipped into the failing range — now 38% of organizations, up from 24% the prior year.

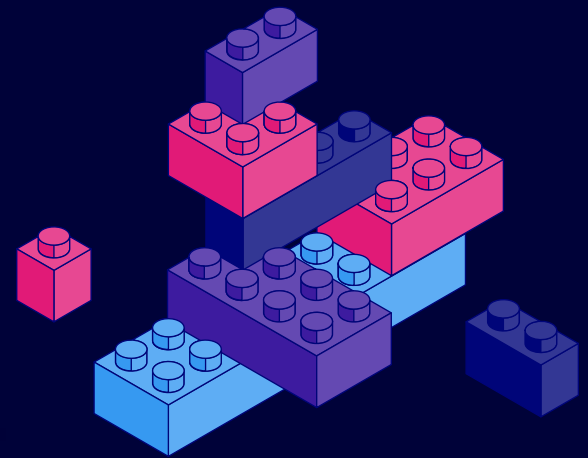


75%

average GPI score for integrated leaders

Six initiatives yields 4x the competence.

As organizations implement key initiatives — data inventory, consent management, DSR management, Trust Centers, and others — Global Privacy Index scores rise from 18% to 85%. Those with interoperable technology and six or more initiatives average 75%, nearly four times the competence of fragmented programs.



90% *rise in GPI score with all 4 layers*

Compliance is the floor, not the ceiling.

Programs delivering value only at the compliance level show almost no measurable competence. Predicted Index scores rise to 29% with operational efficiency gains, 61% when customer trust is strengthened, and 90% when value spans all four ROI layers — including innovation and future-ready operations.

69%

use AI regularly

AI problems are up 7 points — is your governance?

69% of respondents use AI tools often or very often at work. 24% report problems from AI-driven decisions in the past three years, up seven points from 2025. Preparedness is improving — 72% feel ready for EU AI Act enforcement (up from 61%), and 66% for the Colorado AI Act (up from 57%).

76% *GPI score for framework adopters*

Frameworks: the 20-point advantage no one's talking about.

Organizations aligned with governance and accountability frameworks score 70% – 76% on the Global Privacy Index — roughly 20 points above average. Those without certifications and with siloed systems score as low as -12%.



Ready to read the full report?

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