The First Ever Solution to Streamline Privacy Awareness Across Your Organization

1. Easily View Your Awareness Status
2. Quickly Rank Each Story Based on Relevance
3. Review Stories Relevant to Job Function Organized by Generally Accepted Privacy Principles.
4. Scroll Through to Review Older Stories

OUTCOMES

KNOWLEDGE
Empower individuals with enough privacy knowledge to engage with the Privacy Office, DPO and legal counsel when appropriate.

REDUCE RISK
Equip the entire organization to identify privacy risks and promote risk mitigation, minimizing time to compliance.

INCREASE MOTIVATION
Motivate individuals to maintain their privacy knowledge using scorecards, statuses & rankings.

REGULATOR READY REPORTING
Demonstrate that employees are maintaining an appropriate level of awareness.

IMPROVE ENGAGEMENT
Engage new employees with past, current and relevant stories they can relate to.

BETTER TIME UTILIZATION
Maintain awareness in a few minutes each week, allowing time and resources to be allocated elsewhere.
Quickly Understand Employee Privacy Awareness

KEY FEATURES

- Demonstrate that all published guidelines relevant to Regulators are being tracked
- Track relevant legislative developments
- Maintain awareness in a few minutes each week
- Repurpose graphical representations for employee training
- Maintain awareness of different types of breaches
- Increase organizational accountability
- Reduce risks related to processing personal data
- Educate individuals on the importance of conducting (PIAs)
- Simple setup - add users in seconds
- Built-in engaging infographics and visuals to support the learning process

LEARN HOW TRUSTARC CAN HELP
ADVANCE YOUR ORGANIZATION WITH PRIVACY AWARENESS

REQUEST A DEMO
nymity@trustarc.com

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