TrustArc Privacy Profile extends the deep intelligence capabilities of the TrustArc Privacy Management Platform and empowers privacy leaders to continuously monitor and fully-automate the: Discovery, Planning, Prioritizing, Building and Management of privacy programs with simple structured processes, facilitated by the TrustArc Integrated Frameworks.

Privacy Profile continuously scans company details against laws and regulations around the world generating actionable analysis and guiding your organization towards privacy compliance and maturity.

Save time by automating privacy regulation analysis

Easily view and communicate applicable laws via an interactive map and seamlessly launch privacy assessments.
Comprehensive, simple and continuous regulatory analysis

The dynamically generated Privacy Priorities Report identifies all applicable laws for your review, and allows you to take immediate next steps toward assessment, gap analysis, and remediation.

Easily visualize and demonstrate your privacy program progress

Build, implement and demonstrate privacy progress in a meaningful way. Demonstrate compliance and accountability with your policy and standards library and operational templates, with real time reporting for key stakeholders and business partners.

Verify and Demonstrate Privacy Compliance and Accountability

Visualize and demonstrate your privacy program progress. Demonstrate privacy compliance and accountability to customers, partners and the public through participation in a TRUSTe Assurance Program.

Visit [www.trustarc.com/privacy-profile](http://www.trustarc.com/privacy-profile) to learn more.

About TrustArc

TrustArc automates the creation of end-to-end privacy management programs for global organizations. As the leader in privacy compliance and data protection, TrustArc is the only company to deliver the depth of privacy intelligence that's essential for the growing number of privacy regulations in an ever-changing digital world. Headquartered in San Francisco, and backed by a global team across the Americas, Europe, and Asia, TrustArc helps customers worldwide demonstrate compliance, minimize risk and build trust. In 2019, TrustArc acquired Nymity to accelerate the development of its next-generation technology-driven privacy platform. For additional information visit [www.trustarc.com](http://www.trustarc.com).